



Francisco Javier Tapia Palma

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ABOUT ME

I am professional with over **15 years of experience in the technology sector**, evolving from **Full Stack web development to project management**. I have been a **Team Leader for over 7 years**, which has allowed me to develop a **strong ability to manage projects and multidisciplinary teams**.

This extensive experience has provided me with a unique perspective, bridging the gap between technical requirements and strategic business goals.

In terms of my technical experience, I have worked with technologies such as **Object-Oriented PHP (OO PHP), HTML5, CSS3, jQuery, JavaScript, and MySQL**, developing **efficient and scalable technological solutions**. I have worked with **frameworks like CodeIgniter, Laravel, and Bootstrap**.

I also have extensive experience with **content management systems like WordPress and Joomla**. I have a **solid background in configuring and administering Linux systems**, which enables me to effectively manage both the development environment and server deployment.

In my most recent role as a **Product Manager**, I have deepened my focus on **strategic product management, leading the planning and execution of projects, prioritizing requirements**, and collaborating closely with the development, sales, marketing, and support teams.

I am a **proactive and results-oriented** individual with a strong ability to **solve complex problems** and **quickly adapt to new technologies and methodologies**. I enjoy working in a team, contributing both my technical skills and a **leadership style that inspires innovation, collaboration, and a commitment to excellence**.

WORK EXPERIENCE

GIMO GLOBAL INTERACTIVE MARKETING ONLINE LTD

PRODUCT MANAGER - REMOTE – 01/05/2024 – CURRENT

- Define the **product vision, strategy, and roadmap**.
- Gather, manage, and **prioritize customer requirements**.
- Work closely with the **project manager** to ensure objectives are met.
- **Create well-documented Jira tickets**.
- Have **technical knowledge of the product**.
- Work in agile environments, **periodically review completed work**, and **verify with end-users** to ensure it meets expectations.
- Act as the **product leader** within the team.
- Develop the **business case for new enhancements and implementations**.
- **Create and maintain the product backlog**, ensuring it aligns with strategic goals.
- Provide **technical assistance and guidance** to users and stakeholders, ensuring a clear understanding of the product.
- Use **generative AI** (such as **ChatGPT**) to optimize product ideation and development efficiency, using tools like **Cursor** for programming assistance.

GIMO GLOBAL INTERACTIVE MARKETING ONLINE LTD

PHP TECHNICAL TEAM LEADER - REMOTE – 01/12/2016 – 30/04/2024

- I developed a new version of the marketing analytics platform with **Laravel** and **PHP 8**.
- I **led the development team** for a high-traffic affiliate platform in the **iGaming** industry.
- I was **responsible for managing** the complete software development lifecycle, from conceptualization to **production deployment**.
- I implemented and maintained new features on existing platforms, using **PHP (PHP 5)** with the **CodeIgniter** framework, as well as **HTML, CSS, JavaScript, and jQuery**.
- I was responsible for **code reviews** and refactoring to improve software quality and performance.
- Breaking down projects into smaller components and creating tasks in Jira
- **Estimation of time for tasks** development.
- Delegating responsibilities among team members. Leading **brainstorming** meetings
- I implemented some complicated parts of the project and optimized the **MySQL** database structure to solve slow queries and improve report speed. Planning and designing MySQL databases, optimising SQL queries.
- I provided **support and mentorship** to new colleagues, facilitating their integration into the team.
- I collaborated closely with the IT team on server configuration and the **CI/CD** deployment process.
- I cooperated with other teams to align project objectives and ensure successful delivery.

- I participated in **interviewing potential candidates** for our team, evaluating their technical skills.
- I **supported the Product Manager** in the technical description of tickets, ensuring clarity and precision.
- I used **Git** for version control and **Jira** for ticket management and updates.
- Foundational knowledge of **Docker**
- Basic practical experience with **Google Tag Manager**

 **GIMO GLOBAL INTERACTIVE MARKETING ONLINE LTD** – LONDRES, UNITED KINGDOM

FULL STACK DEVELOPER – 15/10/2015 – 30/11/2016

- I was a **full-stack developer** for an affiliate platform in the **iGaming** industry.
- I was responsible for designing, developing, and maintaining robust features for the platform.
- I collaborated with the team to **optimize performance and the user experience**.
- My work included backend development with **PHP (PHP5 OO)** and using the **CodeIgniter** framework to build scalable solutions.
- I managed **MySQL** databases to ensure data integrity.
- On the frontend, I actively worked with **HTML/CSS, JavaScript/jQuery**, and **Bootstrap** to implement smooth and functional user interfaces.
- I used **Git** for version control and **Jira** for task tracking, ensuring an efficient and collaborative workflow.

 **ACONSA S.L.** – CÓRDOBA, SPAIN

PHP WEB DEVELOPER (Joomla & WordPress) – 01/06/2008 – 31/01/2015

- For 7 years, I was responsible for creating, managing, and maintaining websites for major institutions, primarily using the **Joomla** and **WordPress** CMS platforms.
- I evolved from a junior developer role to a more autonomous position, taking full responsibility for complex web projects from start to finish.
- My work involved **full-stack** development. On the backend, my main focus was on **PHP** and **MySQL**.
- On the frontend, I implemented functional user interfaces using **HTML/CSS** and **JavaScript/jQuery**.
- I specialized in delivering custom solutions that met each client's specific needs and expectations.
- I worked closely with the Product Manager to develop **technical proposals and detailed budgets**, helping to translate client needs into viable solutions and accurate cost estimates.

● **EDUCATION AND TRAINING**

09/01/2005 – 31/05/2008 Córdoba, Spain
HIGHER TECHNICIAN IN COMPUTER SYSTEMS ADMINISTRATION Consejería de educación de la Junta de Andalucía. Instituto I.E.S Gran Capitán de Córdoba

10/09/2003 – 30/06/2005 Córdoba, Spain
HIGH SCHOOL Consejería de educación de la Junta de Andalucía. Instituto I.E.S Blas Infante de Córdoba

20/04/2021 – 30/04/2021 Córdoba, Spain
ONLINE DOCKER COURSE Udemy

10/09/2020 – 25/09/2020 Córdoba, Spain
ONLINE PHP UNIT TESTING COURSE Udemy

01/01/2014 – 04/08/2014 Córdoba, Spain
B1 ENGLISH Trinity College London

01/02/2011 – 30/05/2011 Córdoba, Spain
LPI CERTIFICATION LEVEL 1 Linux Professional Institute

● **LANGUAGE SKILLS**

Mother tongue(s): **SPANISH**
Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C2	C2	C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

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SKILLS

Full stack developer | Laravel FrameWork | Web development programming (Laravel, PHP, HTML, CSS, JavaScript, JQuery, Bootstrap) | MySQL | Git, GitHub, GitLab | Agile Scrum | Project management | Problem solving | Teamwork | Work responsibility | Ability to encourage, motivate, and lead | Understand spoken English

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DRIVING LICENCE

Driving Licence: AM

Driving Licence: B